



LIGHTNING MAN MEDIA

BUSINESS PRESENTATION



ABOUT US

Lightning Man Media creates immersive
3D video games at a low cost.



OUR STORY





“

Narrative driven games are revolutionizing how we consume and interact with media.

”

LIGHTNING MAN MEDIA
THE OPPORTUNITY



\$92B

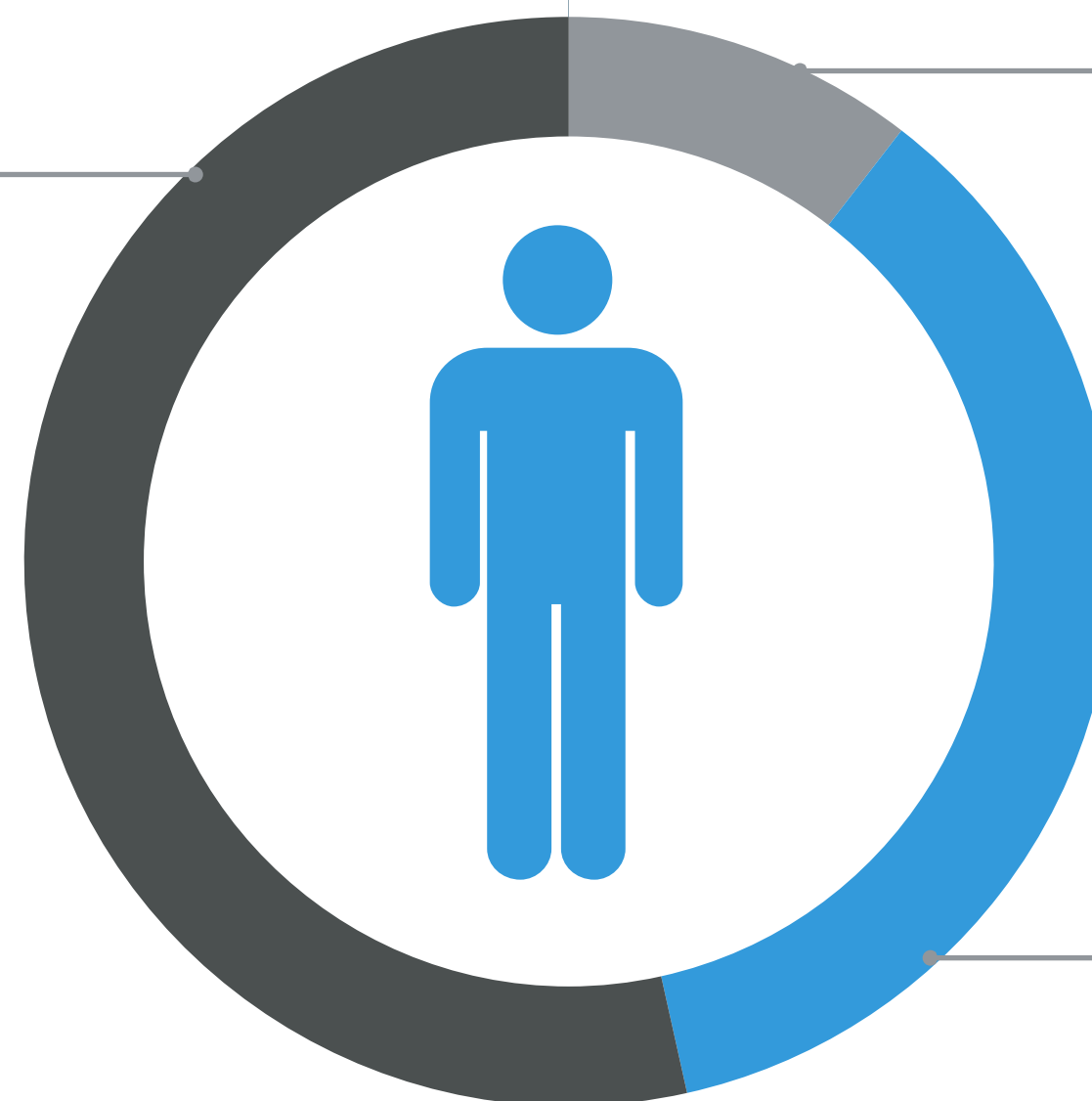


GAMES

\$18B



MUSIC



\$62B

MOVIES

LIGHTNING MAN MEDIA

OUR APPROACH



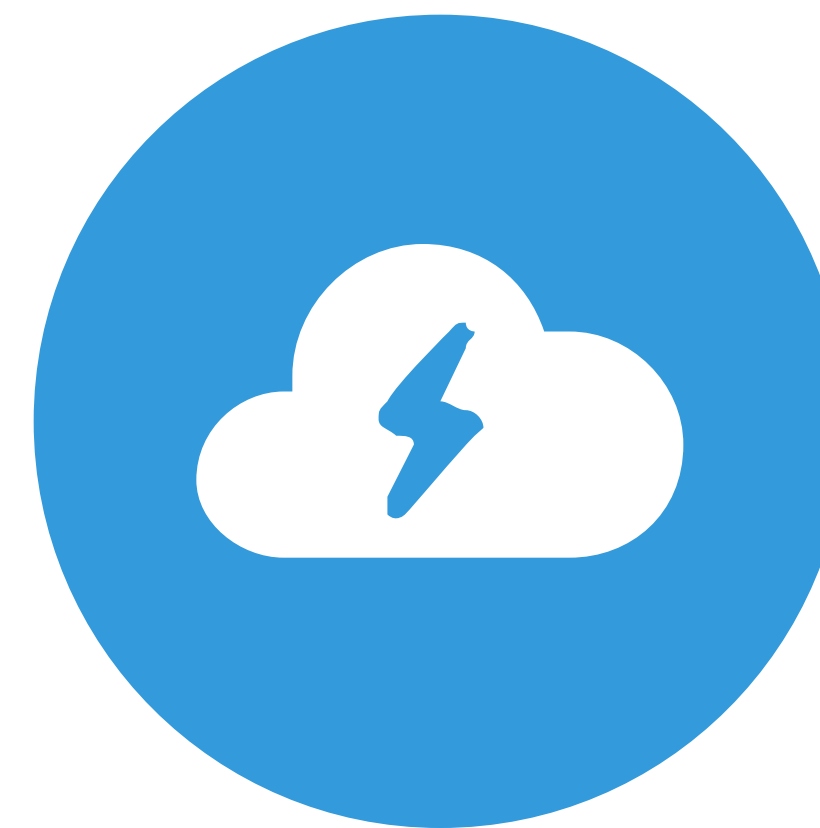
HIGH IMPACT

Focus on story and atmosphere, major drivers for user engagement
Requires creativity, not great expense



HIGH QUALITY

Game engine comparable to major studios
Marketplace for professional 3D graphics



LOW OVERHEAD

Cloud services
Virtual operations
Community marketing



PROGRESS TO DATE

LIGHTNING MAN MEDIA USERS



 250,000 USERS

 150 COUNTRIES

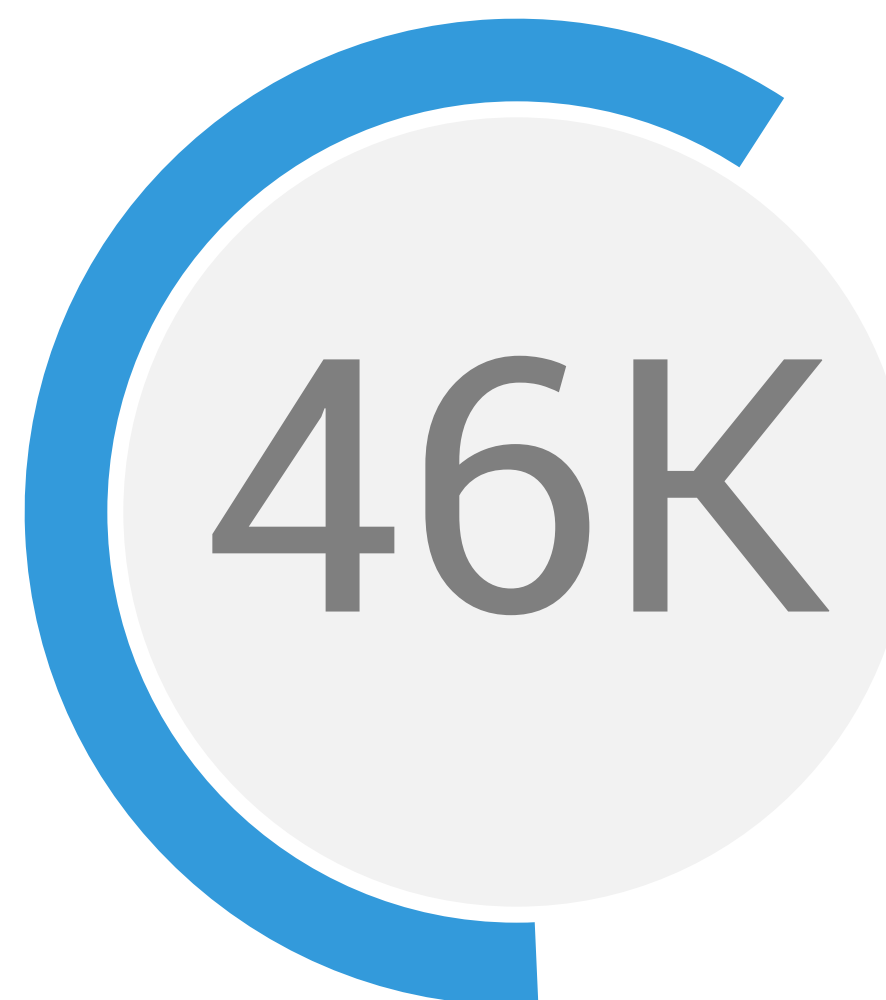
 4 HOURS AVERAGE PLAY TIME

LIGHTNING MAN MEDIA
SOCIAL MEDIA



TWITTER IMPRESSIONS

Over a two week period



TWITTER FOLLOWERS

Over a six month period



FACEBOOK IMPRESSIONS

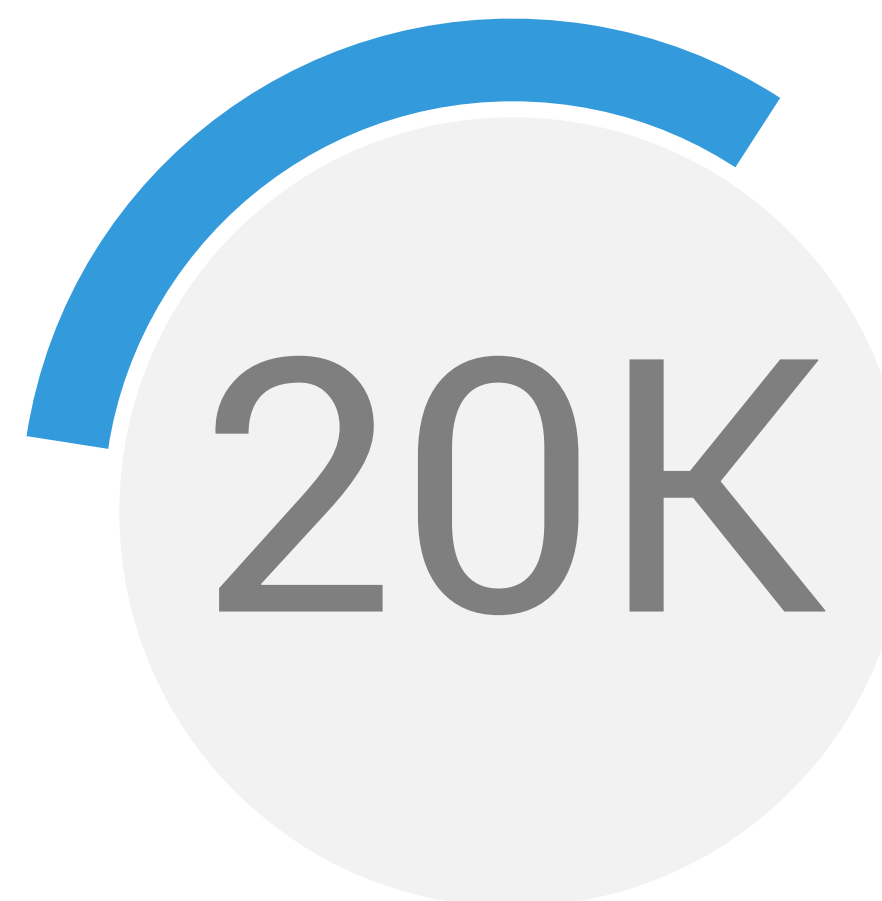
For a single post

LIGHTNING MAN MEDIA
COMMUNITY PRESENCE



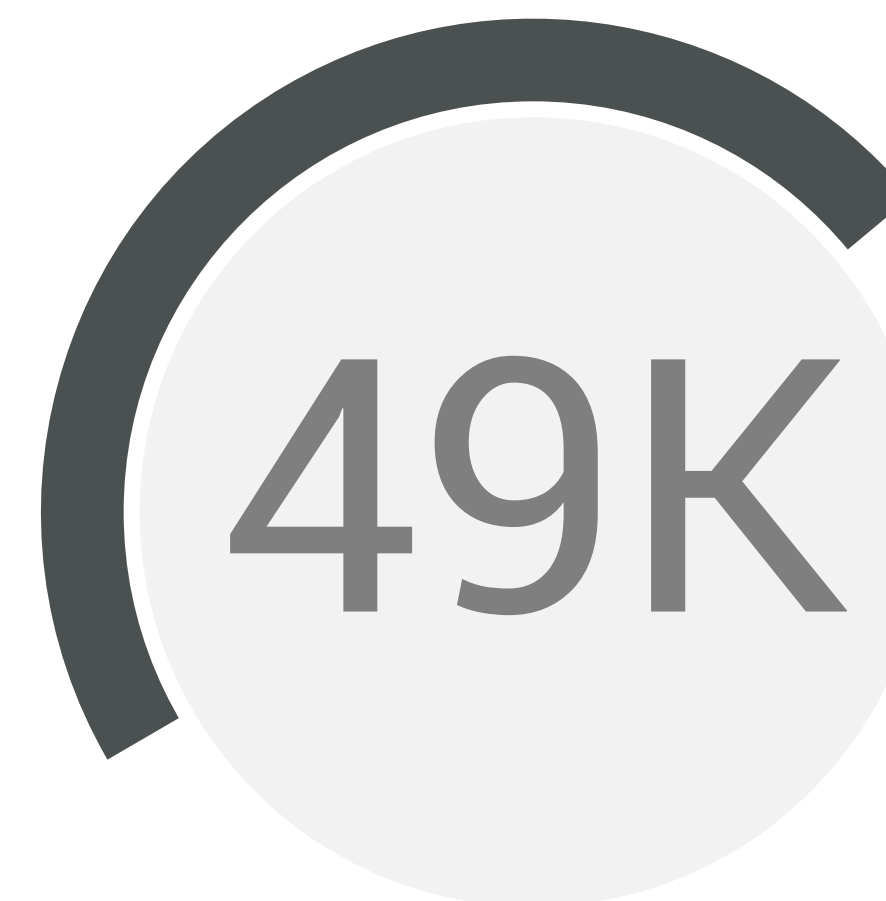
STORE IMPRESSIONS

Over a six month period



STEAM GROUP MEMBERS

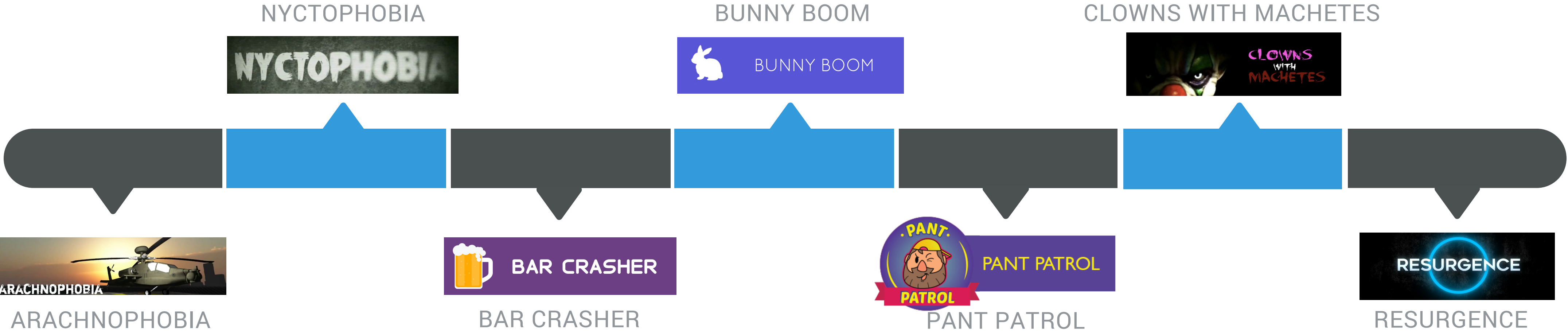
Added over a two week period



YOUTUBE VIEWS

For a single user-generated video

LIGHTNING MAN MEDIA
GAMES



LIGHTNING MAN MEDIA PLATFORMS: MOBILE

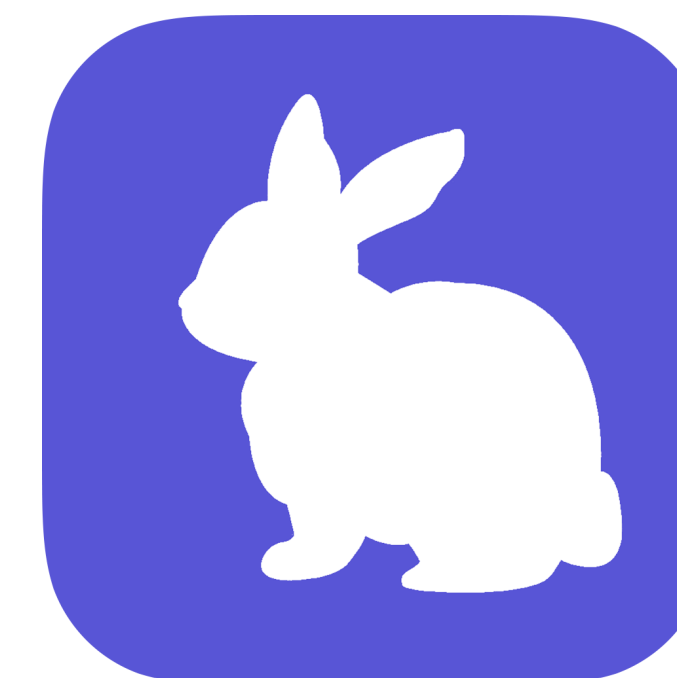


BUNNY BOOM & BAR CRASHER

Available on App Store and Google Play



APP STORE

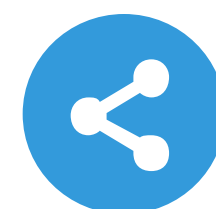
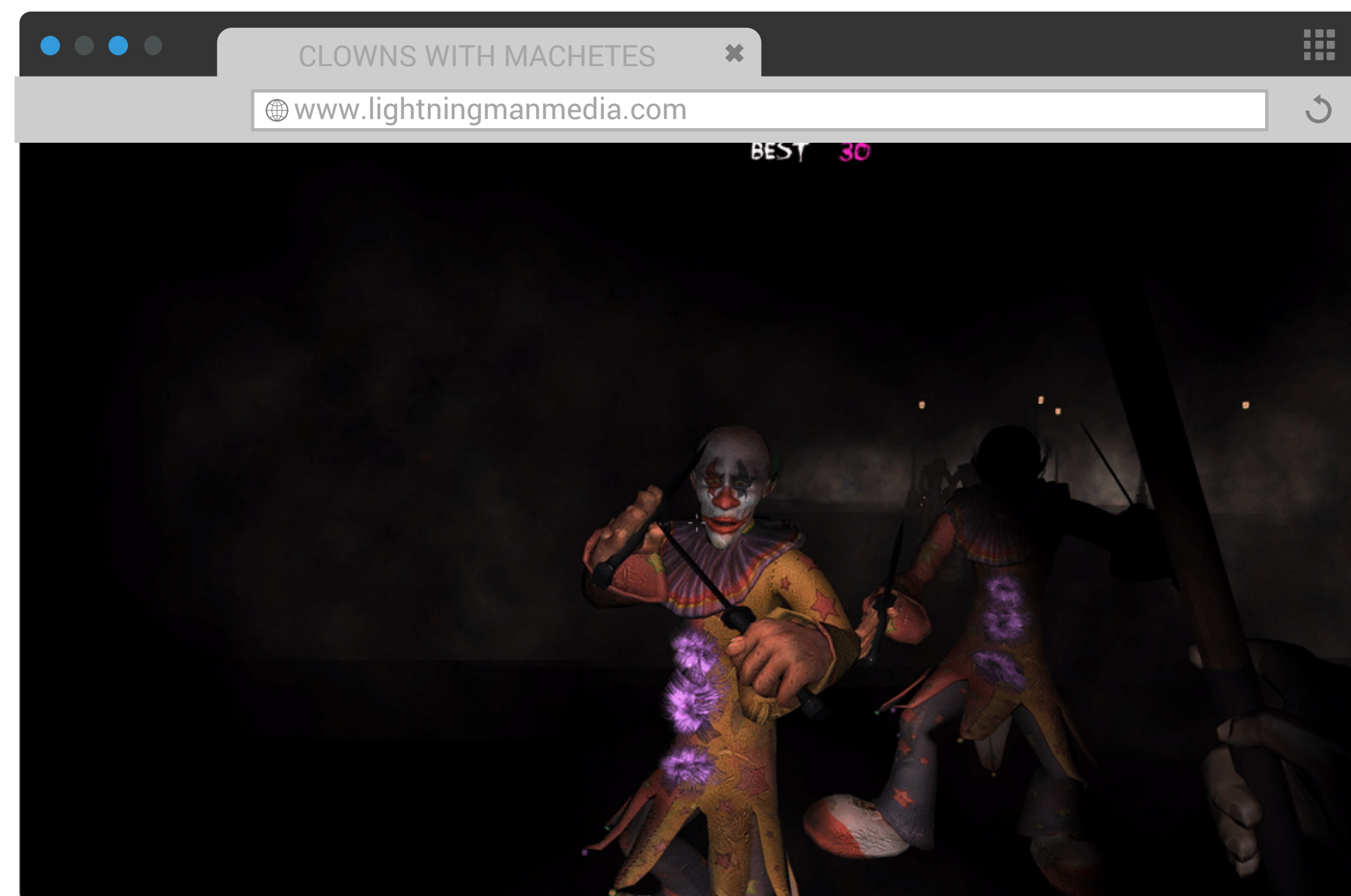


www.lightningmanmedia.com

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LIGHTNING MAN MEDIA PLATFORMS: WEB

● ● ●
CLOWNS WITH MACHETES



INSPIRES USER GENERATED CONTENT

YouTubers create videos of themselves playing the game

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LIGHTNING MAN MEDIA PC AND CONSOLE



RESURGENCE & NYCTOPHOBIA



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LIGHTNING MAN MEDIA EXECUTION PLAN

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Resurgence is the primary title for 2017



Episodic Style

Release game in four episodes
\$1 per episode download, \$3 for bundle



Mystery Narrative

Create new locations with cliffhangers



Loyal Audience

Grow user base and generate recurring revenue:
2.5 million impressions guaranteed on Steam



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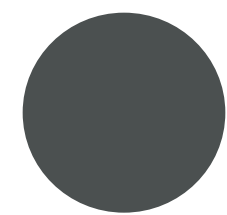
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LIGHTNING MAN MEDIA STRATEGY

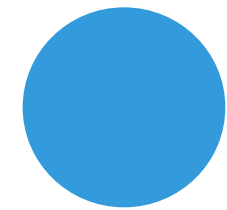
16



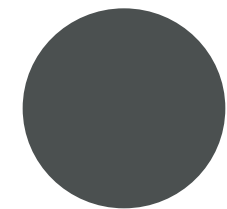
Build next-generation game company focused on narrative driven games across multiple platforms



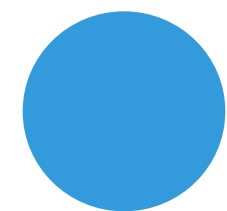
Port Resurgence to VR



Enter console market



Release additional mobile games



Continue to expand community presence



LIGHTNING MAN MEDIA COMPETITIVE ADVANTAGE



Knowledge & experience with latest tools



Track record



Social media & community presence



Partnership with Sony

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LIGHTNING MAN MEDIA
OUR TEAM

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CHRIS MCGLADE
Founder & President



PATRICK BELLIS
AI Developer



MATT BUCKLEY
Writer & Cinematographer



JAMES BUTKEVICIUS
2D Artist

LIGHTNING MAN MEDIA ADVISORS



NAVID KHONSARI

Grand Theft Auto

An industry veteran of Rockstar Games and iNK Stories who developed numerous console blockbusters



BRITT MYERS

Mobile Game Expert

Producer of numerous mobile games including WELDER and Maze Crusade that reached #1 in App Store



THANKS

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